



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 17, 2021

Jamie Venable
Agent
The Clorox Company
c/o PS&RC; P. O. Box 493
Pleasanton, CA 94566-0803

Subject: PRIA Label and CSF Amendment – Add soft surface claim and update CSF
Product Name: Clorox Everest
EPA Admin Number: 5813-73
Application Date: 12/10/2020
Case Number: 00216904

Dear Ms. Venable:

The amended label and CSF referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF(s):

- Basic CSF dated 07/11/2017
- Alternate CSF A01 dated 11/17/2020
- Alternate CSF A02 and A03 dated 11/26/2019
- Alternate CSF A16 and A17 dated 11/05/2018
- Alternate CSF A20 thru A25 dated 11/05/2018
- Alternate CSF A37 dated 11/05/2018
- Alternate CSF A37 dated 01/28/2019
- Alternate CSF A39 and A40 dated 11/05/2018

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide

Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Mohammad Alavi by phone at (703) 347-0522, or via email at Alavi.mohammad@epa.gov.

Sincerely,



Aline Heffernan
Acting Product Manager Team 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Stamped Label

Label identification

Clorox® Everest, EPA Reg. No. 5813-73

R0536365

16:30 5/14/21

ACCEPTED

May 17, 2021

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. **5818-73**

Formatting notes (applicable for all claims)

Now[!] -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Bold, italicized text is information for the reader and is not part of the label.

Bracketed information is optional text.

All footnotes are on the last page, unless they are part of EPA's mandated text.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

All directions may be written in numbered form or in paragraph form.

All use surfaces and/or use sites on the label may be listed in conjunction with an image of the use surface and/or use site.

Highlighted text is new. Strike-through text means removed.

Clorox® Everest

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back panel for additional precautionary statements.

[NET] [CONTENTS] _____

ACTIVE INGREDIENT:

Alkyl (C₁₂ 40%; C₁₄ 50%; C₁₆ 10%)

dimethyl benzyl ammonium chloride 0.3%

OTHER INGREDIENTS:..... 99.7%

TOTAL:..... 100.0%

Contains no phosphorus

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Avoid contact with foods.

FIRST AID:

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

Questions [? -or- or] Comments? Call 1-800-227-1860

[or visit www.formula409.com -or- www.clorox.com]

For more [product -and/or- ingredient] information, visit IngredientsInside.com -or- www.smartlabel.org.

Mfd. for & ©YYYY The Clorox Company, 1221 Broadway, Oakland, CA 94612

Made in [the] U.S.A. [of global components -and/or- ingredients.]

Clorox is a registered trademark of The Clorox Company

insert trademark is a trademark of The Clorox Company -or- Clorox Professional Products Company

EPA Reg. No. 5813-73

EPA Est. No. 5813-CA-3 (A8 or H8), CA-6 (TPP), GA-1 (A4), GA-2 (VG), IL-2 (VF); 40873-CA-1 (PG); 52379-MI-2 (JX); 71681-IL-1 (03), IL-2 (24); 58455-IN-1 (C6), IN-2 (01); 71106-GA-2 (E8); 36727-IL-1 (JM)

Beginning of batch code indicates Est. No.

Patents: www.thecloroxcompany.com/patents/

For a Spanish translation of product directions -or- instructions -or- information, visit www.clorox.com.

Packaging Related Statements and Icons

[Refill only with this product]

Alternate for Refill Bottle: To Refill [Spray Bottles]:

[Remove] 1. Remove trigger sprayer -or- cap [from empty bottle]

[Pour] 2. Unscrew cap on refill and pour contents directly into empty bottle.

[Use] 3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

To refill [spray bottle]: Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upward[s]] to remove. [After refilling spray bottle,] Replace trigger by aligning red [tip] tube on trigger with -or- to small [opening -or- tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [to close] [until it clicks] [-and/or- locks into place]].

-or-

To refill [spray bottle]: Twist trigger [on spray bottle] [1/4 turn -or- counterclockwise] [and pull up -or- upward[s]] [to remove]. [Fill spray bottle] [with refill solution.] [After refilling spray bottle,] [to replace trigger,] Align [red tip[ped]] tube [on trigger [head] over [small] -or- tube opening -or- tube [on] [the] inside [of the bottle].] [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] [Press] [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place]

-or-

To Refill Spray Bottle: Turn trigger on spray bottle counterclockwise and pull upward to remove. After refilling spray bottle, replace trigger by aligning red tube on trigger to small opening inside bottle and push down..

• When almost empty, -or- To spray every drop[,][:] tilt bottle downward -or- at a downward angle [while spraying].

• [To foam (close screen on nozzle) or spray (open screen on nozzle)].

• To Foam -or- Spray: Turn -or- Rotate nozzle to ON.

-or-

• [[Easy] Refill [Instructions on [the] Back]]

• Twist off, Refill. Align Tip to Tube.

Push[,] -or- Snap Down to Close.

[Unlock the trigger before use.]

[Lock the trigger after use.]

[When empty,] purchase refill bottle and reuse trigger -and/or- sprayer -and/or- head -and/or- nozzle. Remove the [reusable] trigger -and/or- sprayer -and/or- head -and/or- nozzle from the empty bottle [by turning counter-clockwise to release]. Remove cap [from refill bottle] and place trigger -and/or- sprayer -and/or- head -and/or- nozzle¹⁶ on [it -or- refill bottle] [at a 90° angle]. [Push down and] Twist trigger -and/or- sprayer -and/or- head -and/or- nozzle [clockwise] [1/4 turn] onto full -or- new [refill] bottle to secure -or- until it locks [into place].

Do not refill [empty] [container] with a product that is not **Insert ABN**

-or-

Refill [empty] [container] only with **Insert ABN**.

[Refill bottle should be same capacity of empty bottle.] [Ensure that [capacity of] empty bottle and refill bottle are the same.]

Operating Trigger

To Operate:

[Open hinged cover of sprayer and snap into opening on top. -or- Turn nozzle to ON [[counterclockwise] to “spray” -or- “stream” [setting]].

-or- Adjust [nozzle] to desired pattern. -or- To open, turn the purple nozzle.] Spray 6-8 inches from surface, [[rub -or- wipe] with brush

-and/or- paper towel -and/or- sponge -and/or- [lint-free] cloth. [Do not breathe spray or mist.]

[[This product] Can be used on -or- won't harm most washable surfaces.] [Not recommended for use on soft vinyl, varnishes, or aluminum.] [If applied to those surfaces, rinse and wipe dry immediately.] [For painted surfaces, sealed granite, sealed marble, wall coverings or any surfaces about which you are unsure, test [a] small, inconspicuous area [first] -or- For best results, always test a small area before washing -or- applying.]

Turn nozzle to ON.

Use on hard, nonporous surfaces. For surfaces that may come in contact with food, a potable water rinse is required.

Optional Graphics



Bottle

Label

Refill Cap



Sprayer

Label

US ONLY



TO REFILL SPRAY BOTTLE:

Twist trigger on spray bottle counterclockwise and pull upward to remove. Refill spray bottle. To replace trigger, align red tipped tube on trigger over tube opening inside of the bottle. Press straight down on the trigger until it clicks into place.



Twist off, Refill Align Tip to Tube Push, Snap to Close



Padlock icon unlocked and locked (on bottle shrink) with corresponding arrow (molded into trigger)



Twist Off, Refill



Align Tip to Tube



Push Down to Close

Kills COVID-19 virus[†]

KILLS COVID-19 VIRUS PREVENTS ODOR-CAUSING BACTERIA GROWTH FOR UP TO 24 HOURS KILLS 99.9% OF VIRUSES & BACTERIA



KILLS COVID-19 VIRUS PREVENTS ODOR-CAUSING BACTERIA GROWTH FOR UP TO 48 HOURS KILLS 99.9% OF VIRUSES & BACTERIA



HOW TO REFILL



REFILL INSTRUCTIONS:



REFILL INSTRUCTIONS:



DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Disinfection

[Clean and] To Disinfect Hard, Nonporous Surfaces:

[Spray application] Spray 6-8" from surface and allow treated surface to remain visibly wet for 10 min[utes] [before wiping]. [For Herpes simplex virus Type 2 -and/or- Human Corona virus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- SARS-CoV-2, surface must remain visibly wet for 30 sec[onds].] For visibly soiled areas, a precleaning is required.

Direct Application

Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and allow treated surface to remain visibly wet for 10 min[utes]. [For Herpes simplex virus Type 2 -and/or- Human Corona virus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- SARS-CoV-2, surface must remain visibly wet for 30 sec[onds].] Then wipe. For visibly soiled areas, [a] precleaning [step] is required.

For surfaces that may come into contact with food, a potable water rinse is required. Do not use on glasses, dishes, or utensils.

Alternate Instructions for Use with Continuous Sprayer Packaging:

[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- inches from surface.]

To Disinfect Hard, Nonporous Surfaces: Spray and allow treated surface to remain visibly wet for 10 min[utes]. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1) -and/or- SARS-Cov-2 treated surface must remain visibly wet for 30 sec[onds].] [Then wipe -or- [Let the product]air dry [after application].] For visibly soiled areas, [a] precleaning [step] is required. Food contact surfaces must be rinsed with potable water. Do not use on glasses, dishes, or utensils.

KILLS HIV ON PRECLEANED HARD, NONPOROUS SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in healthcare settings or other settings in which there is an expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

PERSONAL PROTECTION: Clean-up must always be done wearing protective latex gloves, gowns, masks and eye protection.

CLEANING PROCEDURE: Blood and other body fluids containing HIV must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Leave surface wet for 30 sec[onds].

For all other organisms, see directions for required contact times.

DISPOSAL OF INFECTIOUS MATERIALS: Blood, body fluids, cleaning materials and clothing must be autoclaved and disposed of according to local regulations for infectious waste disposal.

Sanitization

Alternate Instructions to Sanitize and Disinfect

Turn nozzle to "on" and spray 6-8 inches from surface. Spray until thoroughly wet. **To [Deodorize and] Sanitize:** Treated surface must remain visibly wet for 30 sec[onds] before wiping. **To Disinfect:** Treated surface must remain visibly wet for 10 min[utes] before wiping. [For Herpes simplex virus Type 2 -and/or- Human Coronavirus -and/or- Influenza A virus -and/or- Human Immunodeficiency Virus Type 1 (HIV-1), -and/or- SARS-CoV-2 surface must remain visibly wet for 30 sec[onds].] For visibly soiled areas, [a] precleaning [step] is required.

Use On: Hard, nonporous surfaces such as glazed ceramic, sealed granite and glass. For surfaces that may come into contact with food, a potable water rinse is required. Do not use on glasses, dishes, or utensils.

To [Deodorize] Sanitize Non-Food Contact Surfaces: Spray and allow surface to remain visibly wet for 30 sec[onds] [half a min[ute]]. Then wipe. -or- Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]] before wiping. For visibly soiled areas, [a] precleaning [step] is required.

Alternate for Direct Application and Refill Bottle

To Deodorize -and/or- [To] Sanitize Non-Food Contact Surfaces: Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]]. Then wipe. -or- Treated surface must remain visibly wet for 30 sec[onds] [half a min[ute]] before wiping. For visibly soiled areas, a precleaning is required.

Alternate Instructions for Use with Continuous Sprayer Packaging:

[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- in[ches] from surface.]

To Sanitize Non-Food Contact Hard Nonporous Surfaces: Spray and allow treated surface to remain visibly wet for 30 sec[onds]. [Then wipe -or- [Let the product] air dry [after application].] For visibly soiled areas, [a] precleaning [step] is required.

Soft Surface Sanitization³⁴

To Spot Sanitize -or- Deodorize -or- Freshen Soft -or- Fabric Surfaces³⁴: Spray until surface -or- fabric is wet. DO NOT SATURATE. Treated surface must remain visibly wet for 5 min[utes]. Let air dry. Pre-clean visibly soiled surfaces. [For difficult odors, repeat application.] [Kills -or- effective against [99.9% of] *Insert soft surface sanitization bacteria sanitization bacteria from Organism Table.*]

Fungistat

To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface [following the [general] cleaning directions]. Spray and allow treated surface to remain visibly wet for 10 min[utes]. Then wipe. Repeat [application] [to inhibit -and/or- prevent -and/or- control mold and mildew growth] every 7 days -or- weekly -or- in weekly intervals -or- when mold [and mildew][growth] appears. Effective against *Aspergillus brasiliensis* [(mildew)].

Alternate for Direct Application and Refill Bottle

To Inhibit Mold or Mildew Growth on hard, nonporous surfaces: Thoroughly preclean [the] surface [following [general] cleaning directions]. Directly apply [this product] with a [lint-free] cloth -or- sponge -or- mop -or- rag and wet surfaces completely. Treated surfaces must remain visibly wet for 10 min[utes]. Then wipe. Repeat [application] [to inhibit -and/or- prevent -and/or- control mold and mildew growth] every 7 days -or- weekly -or- in weekly intervals -or- when mold [and mildew] [growth] appears. Effective against *Aspergillus brasiliensis* [(mildew)].

Alternate Instructions for Use with Continuous Sprayer Packaging:

[Prime trigger by pumping [trigger] a few times before first use.] [Hold trigger 6-8" -or- inches from surface.]

[Hard Surface Fungistat]

To Inhibit -and/or- Prevent -and/or- Control Mold -and/or- Mildew Growth on Hard, Nonporous Surfaces: Thoroughly preclean [the] surface. Spray and allow treated surface to remain visibly wet for 10 min[utes]. Then wipe -or- Allow to air dry. Repeat [application][to inhibit -and/or- prevent - and/or- control mold and mildew growth] every 7 days -or- weekly -or- in weekly intervals -or- when mold [and mildew][growth] appears. Effective against *Aspergillus brasiliensis* [(mildew)].

Bacteriostat

To Inhibit -or- Prevent -or- Control the Growth of Odor-Causing Bacteria for [up to] 24 -or- 48 hours on Precleaned Hard, Nonporous Surfaces: Spray [surface] until thoroughly wet. Allow to air dry. For visibly soiled surfaces, [a] precleaning [step] is required.

Cleaning

General: [Household/Kitchen/Bathroom/Floor] Cleaning: [Remove cooking ingredients and cooked food from areas to be cleaned.] Spray product straight onto soils and wipe clean [with a dry paper towel or lint-free cloth -or- sponge]. -or- [Spray soiled area, then wipe clean.] Repeat for heavily soiled areas.

Alternate for Cleaning:

To Clean: [Turn nozzle to ON.] Spray soiled areas and wipes with paper towel or cloth. For heavily soiled areas allow the product to sit for [a few] [several] minutes -or- 1 minute. For painted surfaces, sealed granite, sealed marble, wall coverings or any surfaces about which you are unsure, test a small, inconspicuous area.

Alternate for Direct Application or Refill Bottle:

Apply this product full strength onto soils and wipe clean [with a dry paper towel -or- [lint-free] cloth -or- sponge -or- mop -or- rag]. Repeat for heavily soiled areas.

[To Clean -and/or- Remove Soap Scum:] Spray [product] onto soils -or- soiled areas and wipe [clean] with [a -and/or- dry] paper towel or [lint-free] cloth [or sponge]. -or- Just spray on and wipe off [with a dry paper towel or lint-free cloth or sponge]. **next 3 sentences optional**

No scrubbing or rinsing necessary. For best results, use a dry paper towel or lint-free cloth. Repeat for heavily soiled areas. For stubborn stains -and/or- heavily soiled areas [or tougher jobs], allow [the] product to sit -or- penetrate dirt -and/or- soap scum for 1 -or- a few -or- several minutes [before wiping]. [For best results, use regularly to prevent dirt and soap scum build up.]

To Clean [Nonporous] Surfaces -and/or- Floors: [Spray soiled area, then wipe clean. -or- For spot cleaning, spray straight from bottle and wipe clean with damp sponge -or- mop.] [For larger areas, [remove trigger sprayer and] mix one cup of this product per gal[lon] of warm water and apply with a sponge -or- mop.]

To Clean Toilets: To clean and deodorize toilet bowl, squirt liberally (1/2 cup) on toilet sides and upper toilet bowl rim. Swab -or- brush all surfaces thoroughly and flush.

Air Freshening -and/or- Deodorizing

To Freshen -and/or- deodorize the air, [hold bottle upright and] spray towards the center of the room.

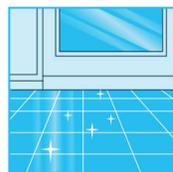
[Do not spray towards the face.]

[Use in a well-ventilated area.] [[Open window or use [exhaust] fan to] establish -or- ensure adequate -or- proper ventilation -or- air flow [by opening window or using [exhaust] fan]]

The following graphics may be used with above DFU language



Use Site Graphics





Residential/Household Refillable bottles; may be added to the refill bottle when packaged with a smaller size spray bottle

STORAGE AND DISPOSAL: Store out of reach of children or persons unfamiliar with its use. Do not reuse or refill except as described in the directions for use. Offer for recycling if available or place in trash.

Residential/Household Bottles used to refill trigger/nonrefillable container

STORAGE AND DISPOSAL: Store out of reach of children or persons unfamiliar with its use. Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

Commercial/Institutional/Industrial Refillable bottles

STORAGE AND DISPOSAL: Do Not Contaminate Water, Food or Feed by Storage and Disposal. **Storage:** Store out of reach of children or persons unfamiliar with its use. **Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **Container Disposal:** Do not reuse or refill except as described in the directions for use. Offer for recycling if available or place in trash.

Commercial/Institutional/Industrial Bottles used to refill trigger/nonrefillable container

STORAGE AND DISPOSAL: Do Not Contaminate Water, Food or Feed by Storage and Disposal. **Storage:** Store out of reach of children or persons unfamiliar with its use. **Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **Container Disposal:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available or place in trash.

Antimicrobial Claims

- An effective disinfectant for use in the kitchen -and/or- bathroom -and/or- bedroom -and/or- other household areas^[P]
- An effective non-food contact surface sanitizer for use in the kitchen -and/or- bathroom -and/or- bedroom -and/or- other household areas^[P]
- Antibacterial [Formula]
- Antibacterial -or- Germicidal[†] Cleaning [on hard, nonporous surfaces] [for Kitchens -and/or- Bathrooms -or- All Over the House^P -or- Throughout the House^P]
- [Bacteria -and/or- virus[‡]]-fighting -or- germ[†] fighting [formula]
- Cleaner and disinfectant in one
- Cleans and disinfects [all over the house^P -or- everywhere^P] [on hard, nonporous surfaces]
- Cleans -or- shines -or- sanitizes washable kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home ^P]
- Disinfectant [for Household Use]
- Disinfect[s]^P -and/or- deodorize[s] -and/or- sanitize[s] [everyday items] [like] [**insert use surface(s) from Table 1** -and/or- **insert soft surface(s) from Table 5³⁴**]
- Disinfect[s] -and/or- sanitize[s] high touch surfaces
- Disinfects hard, nonporous surfaces against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]
- Disinfects hard, nonporous surfaces and sanitizes soft³⁴ surfaces
- Disinfect[s] the -or- your **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2** [this [flu⁹] season]
- Disinfects [washable] kitchen surfaces including killing [99.9% of] germs[†] -and/or- bacteria -and/or- viruses[‡] -and/or- a fungus
- Easily clean and disinfect
- Effective against -or- Kills SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]^P
- Eliminates -and/or- Neutralizes odors in the air caused by odor-causing bacteria³⁰ -or- 31 -or- 32 -and/or- 33
- Eliminates odors caused by bacteria [and mildew] [and non-fresh foods]
- Eliminates -or- Removes [kitchen -and/or- bathroom] odors
- [Everyday -or- Daily] disinfectant^P -or- sanitization spray
- Fight[s] -or- reduce[s] the spread of germs[†] between treated hard, nonporous surfaces
- Fungicidal
- Germicidal[†] against the following [organisms][:] -or- [**this product**] kills the following [organisms][:] -or- Kills the following [organisms][:] **insert organism(s) from Disinfection Organism Table** [when used as directed] [for spray application]
- Germicidal[†] formula
- Inhibits -or- controls the growth of mold and mildew for 7 days
- Kills [99.9% of] [common] [household] germs[†]
- Kills 99.9% of Bacteria & Viruses[‡]
- Kills [99.9% of] Germs[†]
- Kills 99.9% of Germs[†] -and/or- Viruses[‡] -and/or- Bacteria + -or- including COVID-19 Virus[‡]
- Kills 99.9% of germs -or- disinfects -or- sanitizes hundreds of **must remove brackets around "hard, nonporous" when "disinfects" in claim** [hard, [nonporous]] surfaces on the go
- Kills 99.9% of [household] bacteria [in 30 sec[onds]] -or- in half a minute^{15]}
- Kills [99.9% of] [kitchen -and/or- bathroom] bacteria [in sec[onds] ^{15]}
- Kills [99.9% of] **insert organism(s) from Disinfection Organism Table**
- Kills 99.9% of **insert organism(s) from Sanitization Organism Table** [on hard, nonporous surfaces] [in 30 sec[onds]] -or- in half a minute^{15]}
- Kills 99.9% of odor-causing bacteria and [keeps] [prevents] it from coming back for [up to] 24 -or- 48 hours
- Kills [99.9% of] odor causing bacteria [at the source]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- attack[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] Avian Influenza A Virus on precleaned hard, nonporous surfaces
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] [bacteria -and/or- viruses[‡] -or- germs[†]] [on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- in **insert use site(s) from Table 2**]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] bacteria -and/or- viruses[‡] -and/or- [other] germs[†] [[commonly] found in **insert use site(s) from Table 2** -and/or- on [the] **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] bacteria -and/or- viruses[‡] -and/or- [other] germs[†] [commonly] found [on [the] **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2**] surfaces your kids -and/or- pets [may] touch every day
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] [the] [from] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] bacteria -and/or- viruses[‡] -and/or- [other] germs[†] [on **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- in **insert use site(s) from Table 2**] [this [flu⁹] season]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] bacteria -and/or- viruses[‡] -and/or- [other] germs[†] [on -or- from] [your] [children's] toys
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] **insert organism(s) from Disinfection Organism Table** [[commonly] found in -or- on [the] [**insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3** -and/or- **insert use site(s) from Table 2**]]
- Kill[s] -and/or- eliminate[s] -and/or- destroy[s] -and/or- remove[s] -and/or- fight[s] **must remove brackets around "99.9% of" when "eliminate[s]" in claim** [99.9% of] [the] flu [influenza] virus⁹ [commonly] found in **insert use site(s) from Table 2** -and/or- on [the] **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Kills certain viruses[‡] [in 30 sec[onds]] -or- in half a minute]
- Kills Cold and Flu viruses⁵ [in 30 sec[onds]]

- Kills E. Coli⁶ -and/or- Salmonella⁷
- Kills Flu Virus⁹
- Kills [household] bacteria [and sanitizes without bleaching]
- Kills [household] bacteria -or- germs[†] -or- viruses[‡] on washable kitchen -and/or- bathroom -and/or- household surfaces -and/or- fixtures [throughout the home^P]
- Kills Influenza A Virus[, the virus that causes the common flu] [in 30 sec[onds] -or- in half a minute]
- Kills [most] bacteria -and/or- germs[†] -and/or- viruses[‡] [while it cleans] [tough -and/or- everyday] [kitchen -and/or- bathroom -and/or- household] [messes]
- Kills odor causing bacteria in the kitchen -and/or- bathroom
- Kills -or- Disinfects against -or- Effective against [the] COVID-19 virus[◇] -or- virus that causes COVID-19[◇] [in 30 sec[onds]]
- Kills Staph and Salmonella⁴
- One step cleaning and sanitizing¹⁵
- Prevents mold and mildew growth for 7 days
- Prevents odor-causing bacteria growth on hard, nonporous surfaces for up to 24 -or- 48 hours
- Prevents the growth of odor-causing bacteria on hard, nonporous surfaces for up to 24 -or- 48 hours
- Sanitizes fabrics [all] around the home
- Sanitizer [for Household Use]
- Sanitizes [kitchen -and/or- household -and/or- bathroom] [surfaces] [in 30 sec[onds] -or- in half a minute]
- Tested [and proven effective] against SARS-CoV-2 [the cause of -or- the coronavirus that causes COVID-19] [in 30 sec[onds]]^P
- This product is a Broad Spectrum disinfectant -and/or- bactericide tested using the AOAC Germicidal Spray Products test method
- This product is effective against the pathogenic fungus Trichophyton interdigitale **tested as Trichophyton mentagrophytes** [(Athlete's Foot Fungus)] when used as directed for disinfection with a contact time of 10 min[utes] on hard, nonporous surfaces in bathrooms, including shower stalls, floors, and glazed bathroom tiles
- This product is a sanitizer for hard and nonporous, non-food contact area surfaces according to the method for Sanitizers – Non-Food Contact Surfaces, modified in the presence of 5% organic serum, [in 30 sec[onds] -or- in half a minute] against **insert organism(s) from Sanitization Organism Table**
- This product will effectively inhibit the growth of mildew and the odors caused by them for 7 days when applied to hard, nonporous surfaces
- Use in public -and/or- common places [on hard, nonporous surfaces] where bacteria -and/or- viruses[‡] -and/or- [other] germs[†] may be of concern -or- you are concerned about
- Virucidal[‡]

Organism Table

Disinfection	
Bacteria	ATCC and/or Strain
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Listeria monocytogenes [(Listeria)]	[ATCC 19117]
Methicillin-resistant Staphylococcus aureus [(MRSA)]	[ATCC 33592]
Pseudomonas aeruginosa [(Pseudomonas)]	[ATCC 15442]
Salmonella enterica ^[1] [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Fungus	ATCC and/or Strain
Trichophyton interdigitale <i>tested as Trichophyton mentagrophytes</i> [(Athlete's Foot Fungus)]	[ATCC 9533]
Viruses Enveloped	ATCC and/or Strain
‡Avian Influenza A ^s [(H3N2)] Virus [(Avian flu)]	[ATCC VR-2072] [(Avian Reassortant)] [Strain A/ Washington/897/80 X A/Mallard/New York/6750/78]
‡Herpes simplex Virus Type 2	[Strain G, ATCC VR-734]
‡Human Corona Virus [(common cold virus)]	[ATCC VR-740 Strain 229E]
‡Human Immunodeficiency Virus Type 1 [(HIV-1)]	
‡Influenza A Virus [(common flu virus)]	[ATCC VR-544] [Strain Hong Kong]
‡SARS-CoV-2 [(cause of COVID-19)]	[Strain USA-WA1/2020]
Hard, Non-porous Surface Sanitization	
Bacteria	ATCC and/or Strain
Enterobacter aerogenes	[ATCC 13048]
Escherichia coli O157:H7 [(E. coli)]	[ATCC 35150]
Salmonella enterica ^[1] [(Salmonella)]	[ATCC 10708]
Staphylococcus aureus [(Staph)]	[ATCC 6538]
Streptococcus pyogenes [(Strep)]	[ATCC 19615]
[Vancomycin Resistant] Enterococcus faecalis [(VRE)]	[ATCC 51299]
Fungistat	ATCC and/or Strain
Aspergillus brasiliensis [(mildew)]	[ATCC 16404]
Soft Surface Sanitization	ATCC and/or Strain
Klebsiella pneumoniae	[ATCC 4352]
Staphylococcus aureus [(Staph)]	[ATCC 6538]

General/Miscellaneous Claims

- ___ [fl] oz = [More than] ___ [fl] oz Trigger Bottles
- 2 in 1 Cleaner & Freshener
- 2 starter kits + 1 refill
- [3 in 1] [Cleans][,] [&] [Deodorizes][,] [&][Freshens]
- 3 Pack = 96 [fl] oz
- 4x [Deodorizing] Fragrance [Ingredient]¹¹
- 4x Fine -or- Fresh Fragrance [Ingredient]¹¹
- 45% More vs. 22 [fl] oz size -or- **X%** More vs. **X** [fl] oz size
- 100% recyclable [refill] bottle
- [400%] More [Fine] Fragrance [Ingredient]¹¹
- A better way to clean
- A better way to keep your -or- my -or- the kitchen looking clean
- A kitchen that is ready-to-go
- A polished-clean kitchen
- Alcohol-free
- Align to close
- All-Spray -or- Easy Spray -or- Empt-Ease -or- Reliaspray -or- Spray-All [Bottle] [Technology]
- An effective [non-food contact surface] cleaner for use in the kitchen, bathroom, bedroom, and other household areas
- [Be -or- Get] RefillSmartTM!¹
- Better kitchen cleaning
- Bleach Free
- Better Refill with Smart Tube Technology¹
- Can be used diluted for lighter cleaning tasks or full strength for big jobs
- Can be used for a variety of indoor and outdoor cleaning tasks
- Can be used full strength or diluted [for a variety of heavy duty to lighter cleaning tasks]
- Cheaper than two -or- 2 32 fl oz trigger [sprays]¹²
- Clean up with the one thing that can handle the kitchen
- Cleaner [for Household Use]
- Cleans 40% More Per Spray¹⁴
- Cleans [all] [washable] floors[:] [no-wax -and/or- **insert surface material(s) from Table 3** floors]
- Cleans even better [on grease]
- Cleans everyday kitchen -and/or- bathroom messes
- Cleans [everyday messes] [grease and grime] throughout the house^P
- Cleans [Fast,] [All over the House^P] [in Kitchens -and/or- Bathrooms]
- Cleans kitchen [and] -or- bathroom surfaces
- Cleans kitchen -and/or- bathroom -and/or- other household surfaces
- Cleans kitchens to a beautiful shine
- Cleans messes in & around the house
- Cleans soap scum -or- dirt -or- build-up
- Cleans [surfaces] throughout the house^P
- Cleans the toughest soils
- Cleans tough [grease] [kitchen -and/or- bathroom] messes [without smearing] [fast]
- Cleans without bleaching -or- bleach
- Cleans without streaks
- Clear formula
- [Combines deep cleaning power with -or- Has] [the] anti-streaking ingredients [of a glass cleaner]
- Contains [more -and/or- powerful] grease cutters
- Contains no abrasives, harsh acids
- Contains no bleach -and/or- dyes -or- added colors -and/or- perfumes -or- fragrance
- Cuts [through -and/or- tough] grease -and/or- [grime -and/or- messes [quickly] -and/or- easily [without a trace] [of residue]
- Cuts through tough kitchen -and/or- bathroom grease -and/or- grime -and/or- soils
- Cuts cleaning time
- Cuts -or- Cleans greasy dirt -and/or- soap scum -and/or- bathroom soils [fast]
- Cuts -or- Cleans Grime in Kitchens and Bathrooms [Fast]
- Cuts -or- Cleans Kitchen -and/or- Bathroom -and/or- Household -and/or- Grime -and/or- Soils [Fast]
- Daily kitchen cleaner
- Deep clean [formula]
- Deep cleaning [cleaner -or- formula]
- Degreaser
- Degreases
- Delightfully Fresh & Powerfully Clean!
- Delivers even coverage
- Deodorizer [for Household Use]
- Deodorizes [& Freshens] Surfaces & Air³³
- Deodorizes -or- Eliminates [food odors] [like garlic and onion] [left behind on kitchen surfaces] [after cooking]
- Deodorizes [surfaces and] air³³
- Deodorizes with [-or- and has] a [clean -and/or- fresh -and/or- **insert fragrance descriptor(s) from Fragrance/Scent Descriptors**] scent
- Deodorizes [washable] hard, nonporous surfaces
- Destroys 100% [of] Grease¹⁷ [& Grime] [Guaranteed]
- Destroys -or- Removes 100% [of] grease¹⁷ [& grime] [guaranteed]
- Developed -or- formulated with your kitchen in mind
- Dissolves Tough Grime
- Dissolves Messes On Contact
- Does not miss a spot
- Does the work for you
- Doesn't just mask, eliminates -and/or- removes odors
- Doesn't spray more than needed
- Dye-Free [and Fragrance-Free]
- Easily cleans the -and/or- Toughest [on] grease [and grime] [throughout the house^P]
- Easy Clean
- Easy Drop Delivery -and/or- Refill
- Easy refill [model]
- Easy to use
- Economy **insert size 32 fl oz and less** -and/or- [Size]
- [Economy] refill [size]
- Effectively removes [everyday] soils on **insert use surface(s) from Table 1**
- Eliminates The Toughest Soils The First Time Around
- [Enjoy] Enhanced Scents & Clorox Cleaning Power – All -or- 2 in 1!
- [Even] tougher -or- better on [kitchen] grease -or- messe
- Fast [Strong] cleaning power
- Fast action [kitchen -and/or- bathroom] cleaner
- Fast, easy cleaning solution
- Fights grease better
- Fills -or- equal to two -or- 2 32 fl oz trigger [sprays]³
- Floor cleaner

- For a cleaner, fresher household
- For a Complete Clean that You Can See & Smell
- For use on both white and colored hard, nonporous surfaces
- [For use on -or- Use this product on] [Washable] Hard, Nonporous [Household] surface materials [throughout the house^P][:] **insert use surface(s) from Table 1** -and/or- **insert surface material(s) from Table 3**
- Formula [for bathrooms -and/or- kitchens]
- Formula fights grease even better
- Formulated for kitchen messes [-or- all kitchen cleaning needs]
- [Formulated -or- made without] BPA [-Free]
- [Formulated -or- made without] Phthalate [-Free]
- Formulated to satisfy [-or- Satisfies] your sense of clean [-or- the senses]
- Fragrance-Free
- Free from harsh -or- strong chemical smells
- Free from parabens
- Free of [added] dyes -or- colors -and/or- perfumes -and/or- fragrance
- [Free of perfumes & -or- and] Clear of dyes
- Fresh scent [-or- streak-free] formula
- Fresh Take on Clean
- Freshens air^[33]
- Freshens surfaces
- Freshen[s] [up] your home -or- room
- Get a noticeably clean kitchen
- Get -or- Spray Every Drop^[!]^[TM]
- Glass & Chrome [-or- Surface] cleaner
- Good for everyday cleaning [and] -or- for your -or- my -or- the toughest [household] messes
- Good for most indoor and outdoor cleaning tasks
- Grease cutter -or- fighter -or- cutting formula -or- fighting formula
- Grease Cutting [Multi-Surface Cleaner]
- Great for everyday cleaning
- [Great] For Everyday Use [in [the] Kitchens -and/or- Bathrooms] [All Over the House^P]
- Great for everyday items¹⁸
- Great for Kitchens -and/or- Bathroom [soils] too
- [Great] for [the] schools -and/or- classrooms -and/or- work -and/or- [the] office
- Great in the Kitchen -and/or- Bathroom
- Great on hard -and/or- soft³⁴ surfaces
- [Greater than -or- More than -or- Over] 4x [Deodorizing] Fragrance [Ingredient]¹¹
- [Greater than -or- More than -or- Over] 4x Fine -or- Fresh Fragrance [Ingredient]¹¹
- [Greater than -or- More than] [400%] More [Fine] Fragrance [Ingredient]¹¹
- Hard on Dirt & Grime, Easy -or- Pleasant on Your Senses
- [Important Facts:] Bottle made from _____% post-consumer recycled plastic -and/or- Not harmful to septic systems -or- tanks
- Improved kitchen formula
- Improved -or- Special [grease fighting kitchen cleaning] [formula]
- **Insert fragrance descriptor(s)** pleasant -or- pleasing -and/or- powder scent^[ed]
- Institutional [size]
- Just spray [and wipe] -or- go
- Keep trigger -or- sprayer -or- sprayer head -or- nozzle [for] [future] [use] [with] [refill -or- refillable] [bottle]
- Kitchen cleaning done right
- Kitchen cleaning made easy
- Kosher
- Last Drop Access
- Leaves no smeary residue
- [Leave[s] -or- Leaving Behind] [a] Delightful[ly] Fresh Scents!
- Leaves your -or- my -or- the home -or- house^P smelling clean with a [light] fresh [citrus -or- lemon -and/or- lime -or- natural -and/or- orange] scent
- Leaves Your Surfaces Gleaming
- Longer Lasting Freshness¹¹
- Low -or- No filming -and/or- streaking
- Made for kitchen surfaces and odors
- Made for your [-or- my -or- the] kitchen
- Makes your -or- my -or- the [cleaning] job easier [in the kitchen -and/or- bathroom -or- household -or- all over the house^P]
- Maximum Cleaning, Minimum Effort
- Medium **insert size 24 fl oz and less** -and/or- [Size]
- More -or- Improved grease fighting power
- More Savings, Less Waste^[!]²
- More Savings [!][,] Less Waste [!] -or- More Savings [!]*
- Multi-Surface[, Glass, and Chrome]
- Multi-Surface Grease [& Grime] Cleaner
- No [Added] Dyes -or- Fragrance -or- Perfumes
- No mixing
- No rinse required on non-food contact surfaces
- No streaking or filming
- No [unpleasant -and/or- irritating] fumes
- No waste -or- wasteless Bottle
- Non Chlorine Formula: Will not bleach clothing or colored surfaces
- Non-abrasive formula [will not scratch surfaces]
- One cleaner for many surfaces¹⁸
- One cleaner to get a truly clean kitchen -or- house
- One cleaner works on many surfaces¹⁸
- Passes the kitchen torture -or- everyday use test
- Patented design bottle
- Penetrates & Removes Tough Soils
- Perfect -or- Ideal for [greasy -and/or- tough -and/or- grimy] messes [around your -or- my -or- the] [**insert use site(s) from Table 2**]
- Perfume-Free
- Powerful APC -or- All Purpose Cleaner -or- Kitchen Cleaner
- Powerful Clean, Fun-tastic Scents!
- Powerful Cleaning Formula
- Powerful grease cutter
- Powerful [kitchen -and/or- bathroom] cleaner
- Powerful, Quick & Easy
- [Powerful[ly] Clean,] Delightful[ly] Fresh -and/or- Refreshing Scents!
- Powers through -or- thru [tough] [kitchen] grease -and/or- [messes] [dirt]
- Powers through tough grease and grime [-or- messes] [all over the house^P] [including [kitchen] [grease and grime] [and] [bathroom soils] [such as soap scum]]
- Powers through your -or- my -or- the toughest cleaning jobs
- Prevents odors -and/or- [dirt] [soap scum] [build up]
- Propellant -or- aerosol[-]free [packaging]
- Provide[s] -or- Providing [The] Incredible Clean[ing] [That] You'd Expect From Clorox
- Pump spray
- Quickly cuts through the toughest grease
- Recycl[ab]e bottle

- Refill sold separately
- Removes -and/or- Cleans **insert stain(s)/soil(s) from Table 4**
- Removes -and/or- Cleans [everyday] kitchen messes
- Removes -or- Eliminates odors
- Restores your kitchen to a clean state
- Reusable sprayer -or- trigger [head]
- Safe to -or- for use on **insert surface material(s) from Table 3**
- Save plastic by reusing the sprayer -or- trigger
- Saves a shopping trip¹⁰
- Serious Grease-Busting Power
- Six -or- 6 month supply[!]¹³
- Small **insert size 16 fl oz and less** -and/or- [Size]
- Smart Tube[®] [™] Technology
- Smells as Good as it Cleans
- Special kitchen-cleaning formula
- Specially formulated -or- Specifically -or- Made for kitchen cleaning
- Special -or- Premium Surfaces
- Spray on the go
- Stainless Steel
- Starts cleaning [to work] on contact [-or- instantly]
- [Starts to] Dissolve[s] [greasy] [kitchen -and/or- bathroom] messes [and odors] [on contact -or- instantly]
- [Starts to] Dissolve[s] grease on contact [-or- instantly]
- [Starts to] Dissolve[s] messes [to a shine] [without a trace] [of residue]
- Starts to work before you [even] [do -or- start to] wipe
- Start with a clean slate
- Still great for bathroom -and/or- kitchen soils -and/or- soap scum
- [Still] Great [for] Cleaning Power -or- Kitchens
- [Still] Tough on Greasy Soils
- Streak-free
- Streak Free Shine
- Strong [cleaner]
- Strong enough to cut through automotive grease, yet won't harm fabric
- Targeted coverage
- [The] One Step Cleaner
- [The] [Powerful] Scent of Clean -or- Real Clean
- This product's formula cleans
- Tough cleaning with a [bleach-free] [citrus] [fresh] [lemon] [light] [lime] [natural] [orange] scent
- Toughest on grease
- Travel [size -and/or- pack]
- Trigger spray
- True -or- Truly Clean
- [TSA] Allowed [size]
- Twin -or- Value Pack
- Unbeatable [on] grease removal
- Unbeatable on [kitchen -and/or- bathroom] messes
- Up to [a] 30% [discount] [cheaper] [free][!]²
- [Use as a] [Pourable] refill for this product -and/or- [multi-surface] cleaner
- Use on [tough] messes [in & around the house]
- [[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses -or- information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos] [(Data rates may apply)]
- [Value -and/or- multi -and/or- twin] pack
- [Value -and/or- Economy -and/or- Budget] size -or- refill
- Value [size -and/or- pack]
- Versatile
- [Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox[®] -or- about [Clorox[®] products]]
- With **insert fragrance descriptor(s) from Fragrance/Scent Descriptors** fragrance
- Works on a variety of surfaces
- Works on a wide range of household surfaces, both indoors and outdoors
- Works on over 100 different hard, nonporous surfaces [in your home -and/or- on the go -and/or- in and out of the home]
- Works on Soap Scum
- Works quickly

Fragrance/Scent Descriptors

Any fragrance descriptor below can be preceded by bold -or- clean -or- crisp -or- fresh -or- good -or- great -or- invigorating -or- ultra -or- light -or- long- lasting -or- nice -or- pleasant -or- soothing -or- pleasing -or- refreshing -or- relaxing -or- strong -or- warm -or- cool -or- mild

-and/or- followed with

aroma -or- bouquet -or- blend -or- fragrance -or- perfume -or- odor -or- scent -or- smell -or- essence -or- clean -or- zest -or- blossom -or- power -or- mist -or- fusion -or- sky -or- glade -or- breeze -or- fresh -or- blast -or- bloom

Scent descriptors may be combined with or without the use of “and” or “&”.

- Aloe
- Amber or Ambery
- Apple
- Aromatic
- Awakening
- Bamboo
- Bergamot
- Black Currant
- Bleach-free
- Brazilian Blossoms
- Breeze -and/or- Meadow
- Cedar Leaf
- Cedarwood
- Citrus -and/or- Lime
- [Citrus] Island
- Clean
- Clove
- Crisp -and/or- Lemon -and/or- Lime
- Cucumber -or- Cucumber Water
- Cyclamen
- Cyprus Orange [Blossom] [Peel]
- Eucalyptus
- Floral
- Fresh
- Geranium
- Grapefruit
- Green
- Green Melon
- Hawaiian Sunshine -or- Aloha
- Heliotrope
- Japanese Plum
- Jasmine
- Laundry -and/or- Lemon -and/or- Ultra -and/or- Watery
- Lavandin
- Lemon
- Lemongrass
- Light
- Lily of the Valley
- Lime
- Linen -or- Morning
- Magnolia
- Mandarin
- Mediterranean -and/or- Tahitian Citrus Bloom
- Mediterranean -and/or- Tahitian Grapefruit Bloom
- Melon
- Mild
- Mint
- Morning Dew
- Muguet
- Musk -or- Musky
- Natural
- Oakmoss
- Ocean
- Orange [Peel]
- Original
- Orris
- Ozonic
- Pacific Breeze and Coconut
- Peach
- Pear
- Peppermint
- Petitgrain
- Pine
- Pineapple
- Pure
- Rain [Clean]
- Refreshing
- Rose
- Sage
- Sandalwood
- Serene
- [Soft] Cotton
- Spearmint
- Spring
- Summer
- Sun[burst]
- Sunny Citrus
- Tahitian Citrus Bloom -or- Grove
- Tahitian Grapefruit Splash
- Tonka Bean
- [Tuscan] Lavender [and Jasmine]
- Vanilla
- Violet
- Violet Leaf
- Waterlily
- Watery
- White Lavender
- White Woods
- Woody
- Ylang Ylang

Table 1 Use Surfaces^b

Appliance exterior [surfaces]	Door handles	[Medicine] cabinets	Sneeze Guards
Baby carriage ^[28]	Doorknobs	Metal blinds -and/or- work benches	Sport[s][ing] equipment
[Bathroom -and/or- kitchen] faucets -and/or- handles	Drain boards	Microwave exterior [surfaces]	Staplers
Bathroom -and/or- locker room surfaces	Drawer pulls	Mirror	Stereo consoles
Bathtubs	Dressing carts	Mop -or- broom	Stove[top]s ⁸
Bed Frame	Elevator buttons	Office machinery	Strollers ^[28]
Bidet	Exhaust fans	Office -and/or- bedroom -and/or- bedside furniture	Tables ⁸
Booster Seats ^[28]	Faucet	Outdoor grill exteriors	Telephones
Bottom of pots and pans	Fiberglass surfaces	Outdoor -and/or- patio furniture	[Tiled] walls
Brooms	[Filing] cabinets	Oven doors	Tires
Burner trays	Finished -and/or- painted hardwood -or- woodwork	Patio furniture	Toilet -and/or- urinal exterior [surfaces]
Cabinets -and/or- cupboards	Fixtures	Pens	Toilet seats
Cages	Floors [around toilets]	Pet surfaces	Toilet -and/or- toilet flush -and/or- telephone -and/or- dishwasher -and/or- cabinet -and/or- door handles
Car interiors	Freezer exterior	Plastic [baby -and/or- children] toys ^[28]	Tools
Car[s] [seats]	Furniture	Plastic laundry hampers [baskets]	Toy boxes -and/or- storage bins
Chairs	Garage surfaces	Plastic patio furniture -and/or- lawn chairs	Trailers
[Children's] furniture	Garbage cans	Plastic shower curtains	[Training] toilets
Chrome exterior [surfaces of] urinals -and/or- toilets	Glass-topped furniture	Playground equipment	Trash cans
Closets	Glazed ceramic tile	Playpens	Trash compactors
[Clothes -and/or- diaper] hampers	Glazed porcelain tiling -or- tile	Portable toilet exteriors	Tubs
Cooler exteriors	[Grocery store] carts	Range hoods	Vanity tops
Counter[top]s ⁸	[Grocery] basket -or- cart handles	Recycling bins	Vending machine surfaces
Cribs	Gym equipment	Refrigerator door handles	[Vinyl] wallpaper
Crib rails ^[28]	Handrail[s]	Refrigerator exteriors [surfaces]	Washers -or- washing machine -and/or- dryer exteriors
Desks	Highchairs (non-food contact)	Remote [controls]	[Washable] floors [including linoleum, no-wax, vinyl, and glazed ceramic tile]
[Diaper] changing tables	Highchair seat ^[28]	Salad Bar ^[28]	Washable kitchen surfaces ⁸
Diaper pails	Indoor furniture	Shelves and drawers	[Washable] walls
Dining [room] -and/or- fast food -and/or- kitchen -and/or- picnic -and/or- play -and/or- restaurant [tray] tables ⁸	[Kid's] play [structures] -and/or- equipment -and/or- furniture -and/or- tables	Shoes	Wastebaskets
Dining room surfaces ⁸	Kitchen counters -and/or- surfaces ⁸	[Shopping] bags	[Welcome] mat
Dish [pails -or- racks] ^[28]	[Kitchen] appliance exteriors	Shower [curtain] [plastic] [liner]	Wheelchairs
Door -and/or- cabinet -and/or- appliance -and/or- knobs	Lamps	[Shower] doors	Window [sills -or- ledges]
Door [frames]	Light switches -and/or- fixtures -and/or- panels	Shower stalls -or- showers	Windshields
	Litter boxes	Shower [walls]	
	Lockers	Signs	
		Sinks	

Table 2 Use Sites^b

Airplanes	Discount retailers	Lavatories	Recreational centers -or- facilities
Airports	Dorms	Laundry rooms	[Rental] cars
Ambulances	Elevators	Living areas -or- rooms	Rest stops
Attic	Emergency vehicles	Lounges	Restrooms
Automobiles	Factories	Malls	RVs
Basements	Family areas -or- rooms	Manufacturing plants	School buses
Bathrooms	[Fast food] restaurants ⁸	Markets	Schools
Bathroom -and/or- locker room facilities	Garages	Mass merchandisers	Shelters
Bedrooms	Gas stations	Military installations	Ships
Boats	General merchandise stores	Mobile homes	Shops
Bowling alleys	Grocery stores ⁸	Motels	Storage [area -or- room]
Buses	Gymnasiums	Motor homes	Subways
Butcher shops ⁸	Gyms	Mudrooms	Supermarkets ⁸
Cafeterias ⁸	Health clubs	Nurseries	Taxis
Campers	Home centers	Offices	Toolsheds
Churches	Homes	Pet areas	Trains
Children's [game] rooms	Hotels	Pharmacies	Trolleys
Convenience stores ⁸	Households	Play areas -or- rooms	Vacation homes
Correctional facilities	[Institutional] laundromats	Playground	Vehicles
[Damp] storage areas	Institutions	[Police -and/or- fire] vehicles	Warehouse clubs
Day care centers	Kennels	Public facilities	
Dens	Kid's -or- child's [play]room	Public restrooms	
[Diaper] changing areas	Kitchens ⁸	[Public -or- Pay] [tele]phone booths]	
	Laboratories		

Table 3 Surface Materials

Acrylic	Crystal (non-food contact)	Glazed Tile	Sealed Granite
Baked enamel	Fiberglass	[Hard] plastic -or- vinyl	Stainless steel
Brass	Finished -or- painted hardwood	Laminate [surfaces]	Synthetic marble
Ceramic	Glass	Marlite ^{AAA}	Tin
Chrome	Glazed ceramic	Metal	[Vinyl] linoleum
Copper	Glazed porcelain	Parquet	

Table 4 Stains/Soils

[Automotive -and/or- splattered] grease	Dirt	Heel marks	Smudges
Bathtub ring	Fingerprints	Juice stains	Soap scum
Beverage stains	Food [-and/or- greasy -and/or- oily] spills [-and/or- splatters -and/or- messes]	Mud	Sticky food messes [-or- spills]
Cosmetics		[Outdoor] grime	Wine stains
Crayon and pencil [marks]	Food stains	Pen -or- ink [marks]	
		Pet stains	

Table 5 Soft Surfaces³⁴

Bathroom mat	Diaper bag	Rayon Blend	Stuffed [plush] toys
Bedding	Duvet cover	Seat cushion	[Upholstered] chairs -or- furniture
Beds	[Fabric] gym bag	Shoes	Window treatments -or- curtains
Box spring [cover]	[Fabric] shower curtain	Shoe interior	[Winter] coats
Car seats	Jackets	Slippers	Wool
Cotton [fabric]	[Kids] Backpack -or- school bag	Sneakers	
Couch[es]	Nylon	Sofas	
	Polyester	Sponges	

Footnotes

- ¹ **tested as *Salmonella choleraesuis***
- ² 40% -or- ___% less plastic [when compared to] [vs.] [in comparison to] two -or- 2 32 fl oz -or- 2 ___ fl oz Formula 409[®] Antibacterial All-Purpose Cleaner trigger sprays
- ³ of this product
- ⁴ *Staphylococcus aureus* and *Salmonella enterica*^[1]
- ⁵ Human Coronavirus and Influenza A Virus
- ⁶ *Escherichia coli* [(*E. coli*)]
- ⁷ *Salmonella enterica*^[1]
- ⁸ a potable rinse is required
- ⁹ Influenza A Virus
- ¹⁰ [when compared to] [vs.] purchasing one 32 fl oz Formula 409[®] Antibacterial All-Purpose Cleaner trigger spray
- ¹¹ vs. -or- compared to **insert ABN**
- ¹² [when compared to] [vs.] 32 fl oz Formula 409[®] Antibacterial All-Purpose Cleaner trigger [spray] in most stores, based on average retail price -and/or- volume
- ¹³ based on average volume per month usage cycle
- ¹⁴ Based on lab testing [on kitchen grease] compared to -or- vs. previous offering
- ¹⁵ When used according to sanitization directions
- ¹⁶ Not included with refill bottle
- ^[17] HCPA DCC 17 Soil A]
- ¹⁸ when used as directed
- ¹⁹ odor-causing [bacteria]
- ²⁰ for cleaning
- ^[21] always test on a hidden area first
- ²² non-food contact surfaces
- ²³ vs Clorox Clinical Air + Surface Sanitizer -or- Clorox 4-in-One Disinfecting Spray -or- leading aerosol
- ^[24] Always check manufacturer instructions and test on a hidden area first [for color-fadedness]]
- ^[25] reusable trigger -or- sprayer -or- nozzle spray [cap -or- head] with refill]
- ^[26] packaging is [100%] recyclable when shrink sleeve is removed
- ^[27] vs traditional Clorox[®] sprays]
- ^[28] Rinse food-contact surfaces as directed -or- When used as directed -or- with potable water rinse]
- ²⁹ vs traditional aerosol
- ³⁰ Kills **insert disinfection bacteria from Organism Table** on hard, nonporous surfaces
- ³¹ Kills **insert sanitization bacteria from Organism Table** on hard, nonporous surfaces
- ³² Kills **insert sanitization bacteria from Organism Table** on soft surfaces
- ³³ [Use in a well-ventilated area.] [[Open window or use [exhaust] fan to] establish -or- ensure adequate -or- proper ventilation -or- air flow [by opening window or using [exhaust] fan]]
- ³⁴ for use as a spot sanitizer on fabrics and textiles
- † *Staphylococcus aureus*, *Salmonella enterica*, Influenza A Virus and **insert organism(s) from Disinfection Organism Table**
- [‡ Viruses]
- ✦ Kills SARS-CoV-2 on hard, nonporous surfaces
- § Kills Avian Influenza A virus on precleaned hard, nonporous surfaces
- ^P [on] hard, nonporous surfaces [of]
- * 50% less plastic vs. five -or- 5 32 fl oz trigger sprays (**180 oz bottle**) -or- 55% less plastic vs. four -or- 4 32 fl oz trigger sprays (**136 oz bottle**) -or- 56% less plastic vs. 4 -or- four 32 fl oz trigger sprays (**128 oz bottle**) -or- 46% less plastic vs. 2 -or- two 32 fl oz trigger sprays (**64 oz bottle**) -or- 28% less plastic vs. 1 -or- one -or- 1 32 fl oz trigger spray (**32 oz bottle**) -or- **insert number** % less plastic vs. (**insert # of bottles**) fl oz trigger spray
- [‡] experience compared to historical Clorox[®] spray packaging
- ^{λλλ} Marlite[®]] is a [registered] trademark of [Marlite, Inc.] [a subsidiary of] [Marlite, Inc.] [or one or more of its affiliates]